



Chairperson Alex Fraser
Cable Television Advisory Council Chairperson
1440 North Street
Suffield, CT 06078

Dear Chairperson Alex Fraser,

We wanted to let you know that effective January 7, 2025 we are increasing the rates of our video services to reflect the increased costs of doing business. We will begin communications to our customers 30 days prior to the increase, which will appear as a message on their bill.

The current Broadcast Surcharge Fee amount of \$22.00 will no longer appear as a separate line item and instead will be included in TV package prices. Where changes are greater than \$22.00, they reflect the moving of this fee in addition to price increases for the packages themselves.

We don't make this decision lightly as we know that any bill increase can have an impact. With that in mind, we remain strongly committed to helping our customers however we can.

Listed below is a list of our upcoming price changes.

Price Changes for services:

Video:

Current TV Packages:

- Basic Starter, Cox TV Starter, and Contour Starter will all change from \$61.00 to \$71.00
- Basic Preferred, Cox TV Preferred, and Contour Preferred will all change from \$115.00 to \$130.00
- Cox TV Ultimate and Contour Ultimate will both change from \$152.00 to \$172.00

Legacy TV Packages and surcharges:

The current Broadcast Surcharge Fee amount of \$22.00 will no longer appear as a separate line item and instead will be included in TV package prices. Where changes are greater than \$22.00, they reflect the moving of this fee in addition to price increases for the packages themselves.

- Starter TV will change from \$30.00 to \$57.00
- Contour Flex Starter will change from \$35.00 to \$62.00
- Contour Flex Economy will change from \$59.00 to \$88.00
- TV Economy will change from \$59.00 to \$88.00
- TV Essential will change from \$108.00 to \$140.00
- Advanced TV and Contour TV will both change from \$113.00 to \$145.00
- Contour TV Ultimate will change from \$181.50 to \$218.50
- Flex Watch will change from \$8.50 to \$35.50
- Advanced TV Preferred and Contour TV Preferred will both change from \$125.00 to \$157.00
- Advanced TV Premier and Contour TV Premier will both change from \$137.00 to \$169.00
- Advanced TV Ultimate with 4 Premiums will change from \$189.99 to \$221.99
- Contour TV Ultimate with 4 premiums and Record 6 DVR will change from \$188.50 to \$220.50
- Paquete Latino will change from \$41.00 to \$68.00
- El Mix will change from \$58.49 to \$85.49
- Contour TV Latino will change from \$123.00 to \$155.00
- Contour TV Latino Preferred will change from \$135.00 to \$167.00
- Contour TV Latino Ultimate will change from \$205.01 to \$237.00

Additional TV Experiences:

- Entertainment Pack will change from \$15.00 to \$16.00
- Economy Pack will change from \$24.00 to \$26.00
- Sports & News Pack will change from \$35.00 to \$36.00
- Max and Max Ad-Free will both change from \$16.00 to \$17.00
- Paramount+ with Showtime will change from \$11.00 to \$12.00
- Starz will change from \$10.00 to \$11.00
- Regional Sports Surcharge will change from \$10.50 to \$12.00.

Sincerely,

Derrick Williams

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