



Town of Somers
Economic Development Commission
Meeting Minutes

DATE & TIME Wednesday, December 20, 2023
LOCATION: Town Hall
Attendees: Jim O’Hearn, Ann Levesque, Karen Murdoch

1. Call to Order 6:03 pm
2. Review and Approval of Past Meeting Minutes
 - a. Approval of 11/16/22 Meeting Minutes Complete
3. Correspondence
 - a. Facebook update: 5000 people saw SBS postings, 70 people reacted to post, 62 posts or re-posts on EDC page.
4. Old Business
 - a. Business of the Month – the board selected DG Graphics as the next business of the month. Need to get more input for nominations.
 - b. Small Business Saturday – refreshments and buses not very successful. Some businesses reported good turnout, others reported no increase. Will add to January agenda to get more time to plan.
 - c.
5. New Business
 - a. Suggestions for 2024 topics:
 - i. Small Business Saturday
 - ii. Business of the Month
 - iii. Networking Meetings
 - iv. Marketing Intern
6. Next Agenda
 - i. Next Business of the Month nominations
7. Adjournment 7:00 pm

Minutes are not Official until Approved at a Subsequent Meeting