



Town of Somers
Economic Development Commission
Meeting Minutes

DATE & TIME November 20, 2024

LOCATION: Town Hall

Attendees: Jim O’Hearn, Ann Levesque, Melissa Zelek, Karen Murdoch

1. Call to Order 6:05 pm
2. Review and Approval of Past Meeting Minutes
 - a. Minutes from last meeting approved
3. Correspondence
 - a. Melissa updated committee on Facebook status
 - b. Nominations for BoM received through Facebook page
4. Old Business
 - a. Business of the Month –
 - i. November – Cassandra’s Herbs Unlimited
 - ii. December – Budget Blinds of Enfield
 - b. Discussion of Goals and Plans, Budget Needs
 - i. Work on guidance document for starting a business in Somers
 - ii. Networking meetings, 3 per year
 - iii. NCCCC Membership
 - iv. Go Local ads promoting Somers businesses
 - v. Mailer to Somers residents
 - vi. Shopping bags for Small Business Saturday
 - vii. Brochures for all Somers businesses
5. New Business
 - a. Budget – Committee discussed a proposed budget to present to selectmen
 - b. Direct communication with businesses to find out what they need
6. Adjournment 7:08 pm

Minutes are not Official until Approved at a Subsequent Meeting